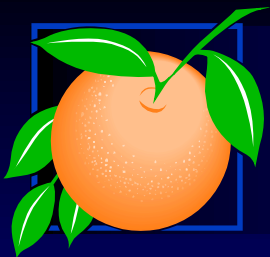


Orange County



Tourist Development Tax Overview 2020 Budget Work Session

July 15, 2019



TDT History

TDT was enacted by ordinance in 1978
Voters approved a referendum to:



- ✓ **Impose a 2% Tourist Tax**
- ✓ **Build a civic center in phases**
- ✓ **Original Master Plan: Convention & Meeting Space with an Arena later**

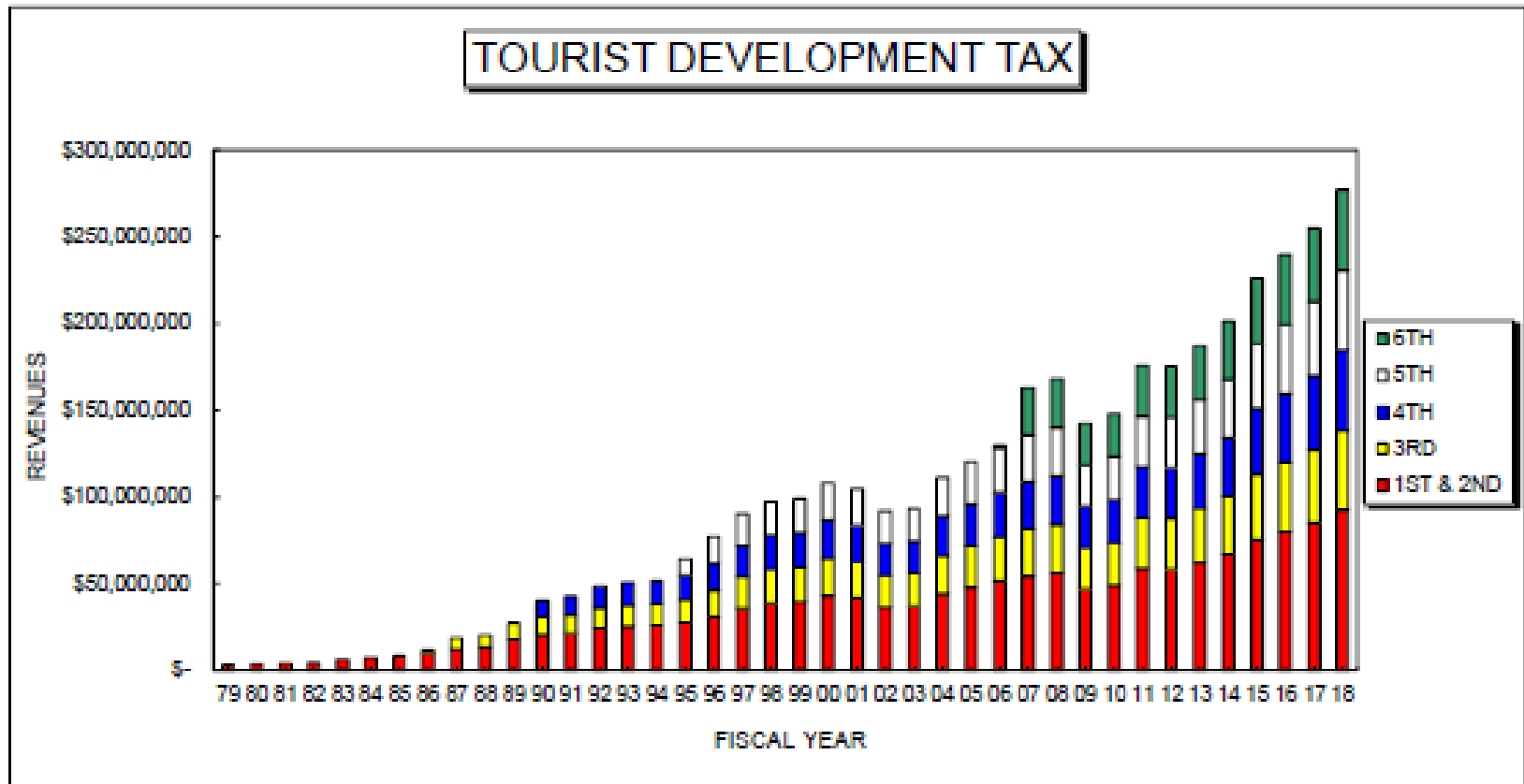


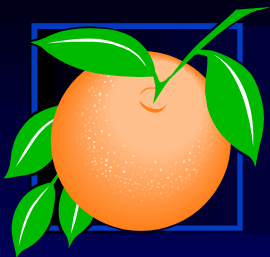


TDT Historical Revenue

Historical Revenue Growth:

9% Avg Annual TDT Growth (1979-2018)

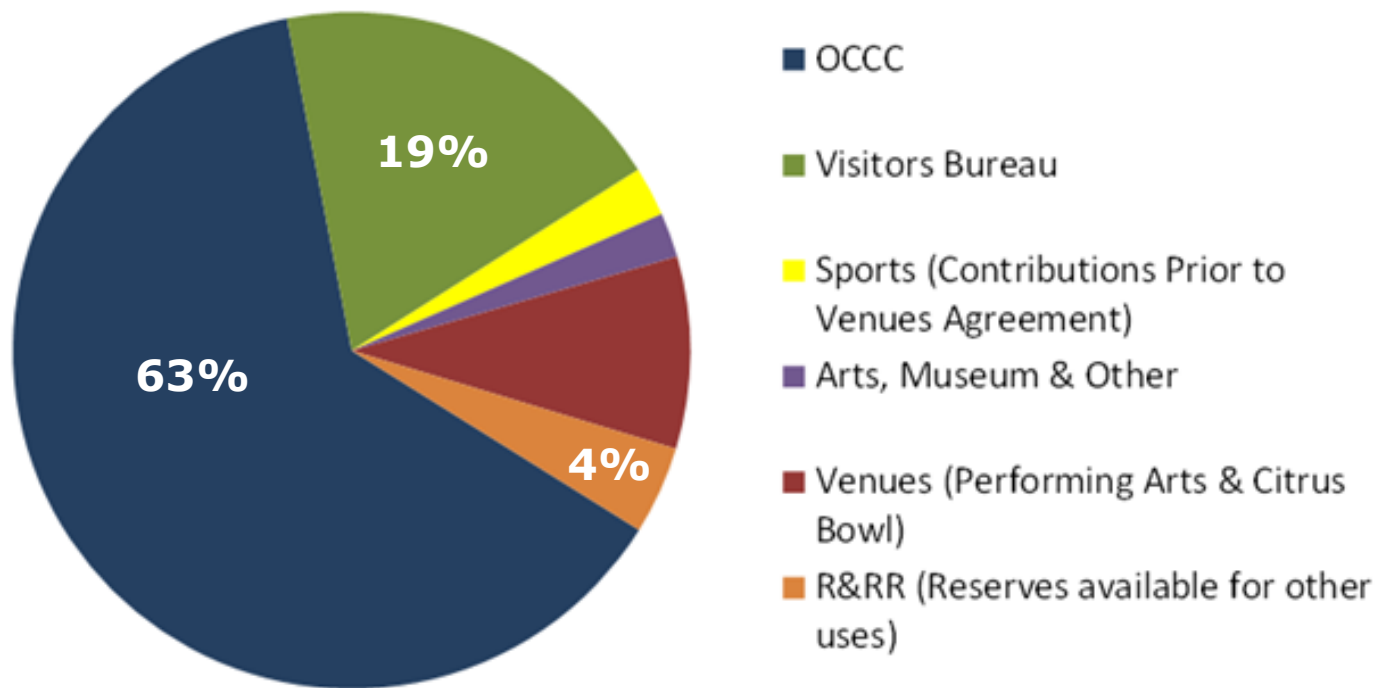


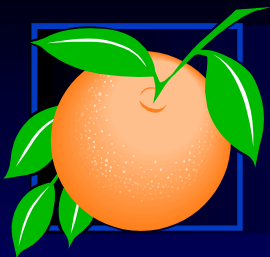


TDT Historical Uses

1979 to 2018 for 1-5th % (\$3.5 billion)

TDT Expenditures Since Inception

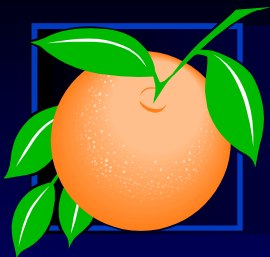




TDT Background

- **Currently TDT levy is 6% of lodging bill**
- **State Law governs uses**
- **Not allowed for schools, public safety, general governmental services**

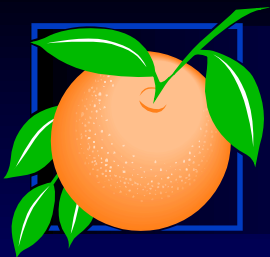




TDT Background - Uses



- 6th % split for Amway and tourism promotion
- 5th % for OCCC debt
- 1-4th %
 - OCCC, Venues, Arts & Sports, tourism promotion
 - Uses in TD Plan Ordinance
 - TDC recommendation and BCC Approval



Existing TDT Evaluation

Arts and Cultural Grants

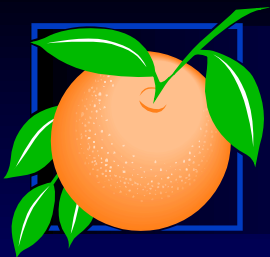
- 3% of 1-4th TDT annually – about \$5M
- Arts & Cultural groups, events, and small capital projects
 - OC Arts & Cultural Affairs recommends to BCC
- United Arts administers grants approved by BCC

Sports Incentive Committee

- \$2M annually to incentivize sports event tourism
- Recommends TDT uses to BCC

Application Review Committee (ARC)

- Annual excess TDT budgeted by BCC
- Cultural and Sports Capital Projects
- Large non-sports events
- Recommends TDT projects to TDC for review



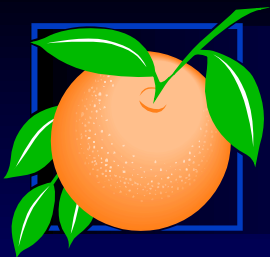
Existing TDT Evaluation

Tourist Development Council

- Recommend new TDT uses to BCC
- Review ARC TDT project recommendations
- Hear reports on TDT uses afterward

Board of County Commissioners

- Approve annual TDT budget and OCCC expenses
- Approve TDT recommended uses from Sports Incentive and Arts & Cultural processes
- Approves TDT recommended uses from TDC (ARC)
- Approves project funding agreements
- Often hears reports on major TDT uses afterward

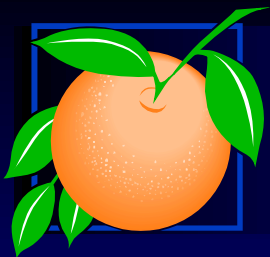


TDT Collections

FY2018 TDT collections were \$277 million (all 6 percent of TDT)

FY2020 TDT revenue budget is \$283.3 million

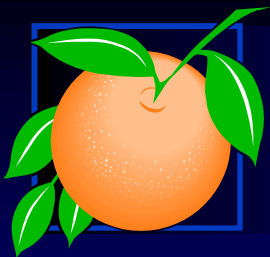




Tourist Development Tax

FY 2020 Expected Uses (in millions):

Debt Service	\$ 76.0
Convention Center Operations (<i>if needed</i>)	10.0
Visit Orlando Funding (<i>in negotiation</i>)	68.0
Convention Center Capital	35.0
Arts	5.0
History Center & Other	4.3
Sports Incentive Fund	2.0
6 th Percent Amway Payment to Orlando	24.0
OCCC Master Plan & Community Uses (<i>Est.</i>)	59.0
Total	\$283.3



TDT Reserves

(in millions)

May 2019

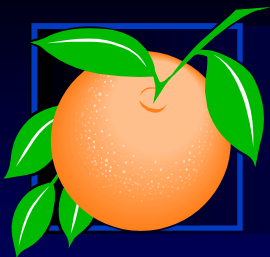
Mandatory Debt Reserve	\$81.5
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Renewal & Replacement Target Reserve	<u>60.9</u>
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Required TDT Reserves	\$142.4
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Excess TDT Reserves (OCCC Master Plan)	<u>181.1</u>
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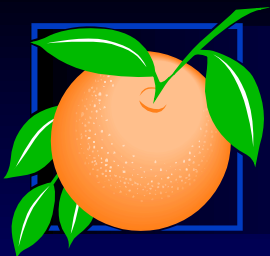
Total TDT Reserves	\$323.5
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Future TDT Uses

- **\$343M OCCC Multi-Purpose Hall**
- **\$60M Stadium Improvements**
- **2019 Long-term Tourism Promotion Agreement**
- **\$262M OCCC Convention Way Grand Concourse**





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