

Board of County Commissioners

Pine Hills
Neighborhood Improvement District (NID)
2019-2020 Annual Report

May 19, 2020



Presentation Outline

- Overview
- 2019-2020 Activities
- 2020-2021 Work Plan
- Requested Action





Presentation Outline

- Overview
- 2019-2020 Activities
- 2020-2021 Work Plan
- Requested Action





Overview

- **Neighborhood Improvement District**

- Special district focused on public safety and neighborhood revitalization
 - Defined by F.S. 163.503
- A transitioning urban area experiencing physical decline and public safety concerns

- **History**

- Recommendation from the Pine Hills Business Redevelopment Task Force to address blight and public safety concerns in the community
- Pine Hills Neighborhood Improvement District (NID) established December 2011

Overview

■ Pine Hills NID's Goals

- Organize Support for the Pine Hills NID
- Marketing and Economic Development
- Public Safety and Security
- Attractive and Functional Corridors
- Effective Multi-Modal Connectivity
- Town Center Redevelopment



■ Purpose of the Discussion

- Pine Hills Neighborhood Improvement District (NID) annual update
- Seek approval of the 2020-2021 Work Plan for next fiscal plan



Overview

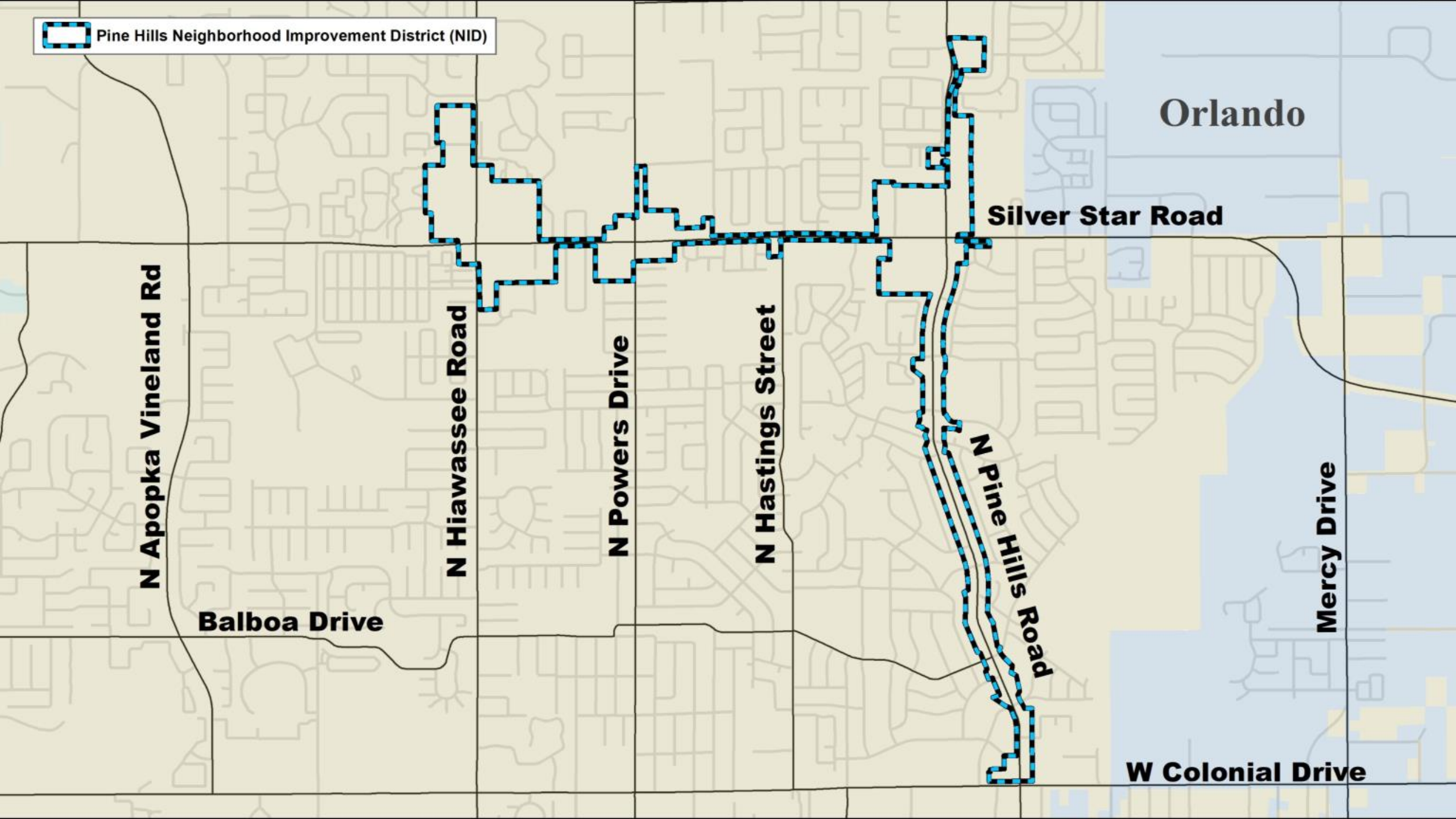
Vision

- To remain a diverse, multi-cultural community that seeks to preserve its rich history as a family-oriented community, **create a safe, business-friendly environment**, and offer our citizens a place to live, work, play and learn.

Mission

- To **strengthen our community** through partnerships with local business leaders, citizens, government institutions and non-profit organizations with a focus on expanding local community commerce, **improving infrastructure**, removing business impediments, and **controlling messaging and communications in social and traditional media**.

 Pine Hills Neighborhood Improvement District (NID)



Orlando

Silver Star Road

N Apopka Vineland Rd

N Hiawasse Road

N Powers Drive

N Hastings Street

N Pine Hills Road

Balboa Drive

Mercy Drive

W Colonial Drive

Overview

■ Structure

—Board of Directors

—Advisory Council

- Tim Haberkamp, Chair
- Nicole Farquharson, Vice Chair
- Luis Cordero
- Judith Shealy
- Wanda Phillips
- Akbar Allan Ali
- Michael Strayhorn

—Staff





Overview

■ Allowable Funding Sources

- Government Allocations
- Special Assessments and Ad Valorem Taxes
- Grants and Donations
- Fees

■ Prohibited Funding Sources

- Loans
- Bonds

Adopted FY 2019-2020 Budget	\$372,877
Crime Prevention Fund	\$125,000
Roll Over	\$222,877
Contingency Fund	\$25,000



Presentation Outline

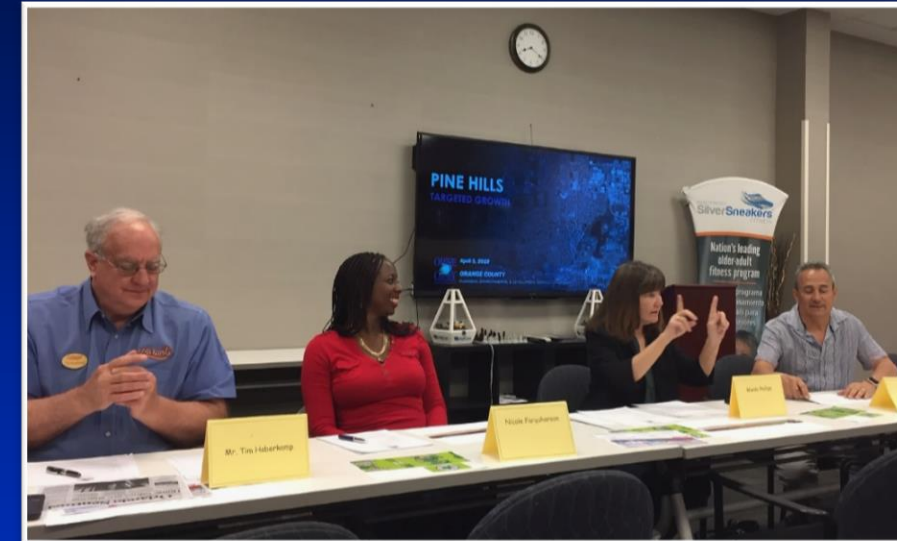
- Overview
- **2019-2020 Activities**
- 2020-2021 Work Plan
- Requested Action





2019-2020 Activities

- Organizing Support
 - Monthly advisory council meetings
 - Interagency coordination
 - Pine Hills Small Business Appreciation Week/Pillar Award
 - Community meetings






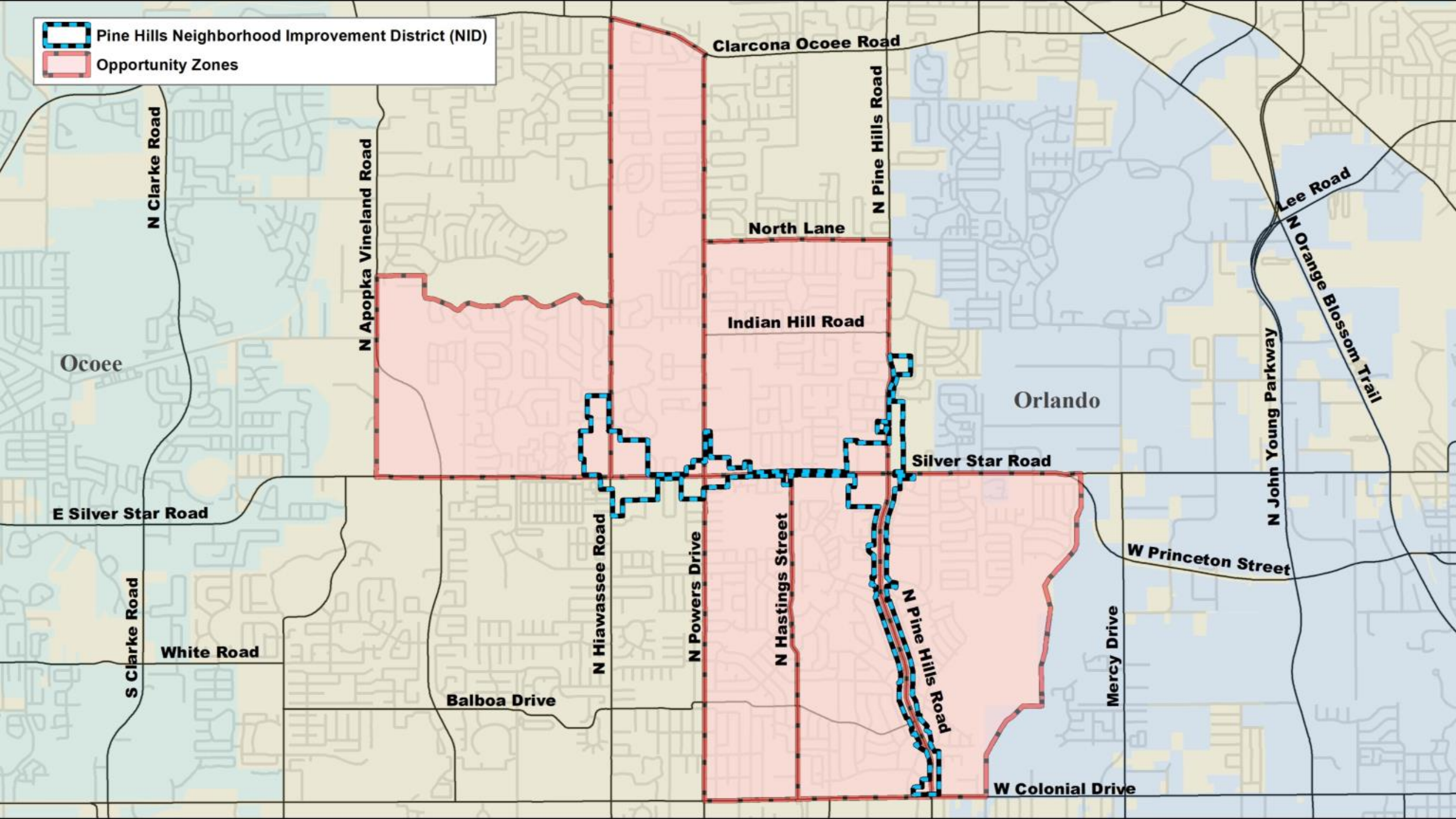
2019-2020 Activities

- **Marketing and Economic Development**
 - Implemented Communications Plan
 - **Business recognition and support**
 - Media outreach
 - Hosted Small Business Workshop
 - Hawthorne Park Senior Housing
 - **Opportunity Zones**



 Pine Hills Neighborhood Improvement District (NID)

 Opportunity Zones





2019-2020 Activities

- **Safety and Security**
 - Business Watch and Trespass Programs
 - Off-Duty Deputy Patrols
 - **Monthly public safety updates**
 - National Nite Out for Businesses
 - **Pine Hills 5K (Sheriff's Office)**
 - Pine Hills Road Bike and Pedestrian Safety Improvements





2019-2020 Activities

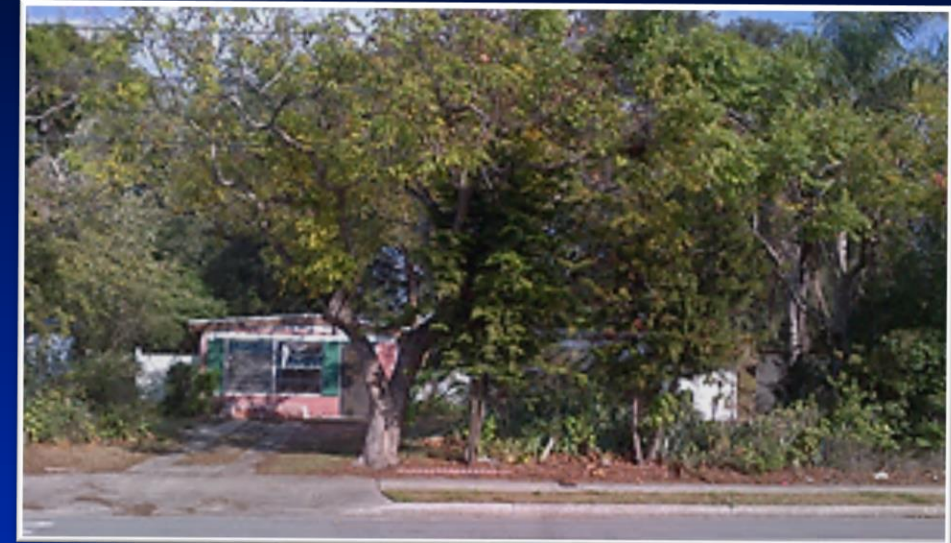
- Attractive and Functional Corridors
 - Spruce Up Pine Hills Campaign
 - **Graffiti and Poster Removal**
 - Commercial Beautification
 - Community Clean Ups
 - **Public Art**





2019-2020 Activities

- **Attractive and Functional Corridors**
 - **Business Assistance for Neighborhood Corridors Program**
 - \$230,000 invested in Pine Hills since 2012
 - 56 grants awarded





2019-2020 Activities

- Multi-Modal Connectivity
 - **LYNX Transfer Station**
 - Pine Hills Road Bike/Pedestrian Safety Study and Improvements
 - **Pine Hills Trail**





2019-2020 Activities

■ Town Center Redevelopment

—Future development

- Hawthorne Park
- LYNX Transfer Station

—Recent anchor tenants

- Presidente Supermarket
- Badcock Home Furniture

—Pine Hills Road Wastewater Project





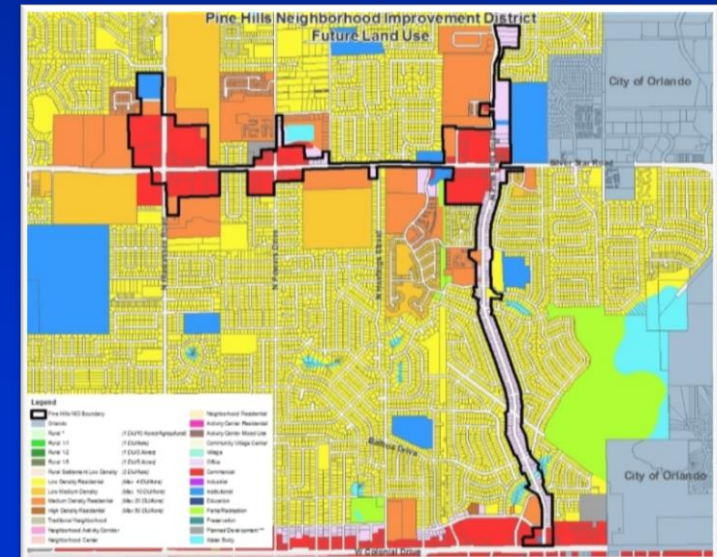
Presentation Outline

- Overview
- 2019-2020 Activities
- **2020-2021 Work Plan**
- Requested Action





- Pursue property acquisition/land banking
- Expand branding and marketing strategies
- Seek resources for funding capital improvement projects
- Continue effort to update land use designations on North Pine Hills and Silver Star Roads
- Develop relationships with Opportunity Zones fund managers and private investors interested in redevelopment efforts





Presentation Outline

- Overview
- 2019-2020 Activities
- 2020-2021 Work Plan
- Requested Action





Requested Action

- **Acceptance of the Pine Hills Neighborhood Improvement District 2019-2020 Annual Report which includes the 2020-2021 Prioritized Work Plan.**