


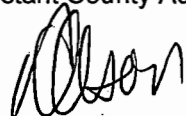


Interoffice Memorandum

October 13, 2021

TO: Mayor Jerry L. Demings
-AND-
County Commissioners

THRU: Carla Bell Johnson, AICP, Assistant County Administrator 

CONTACT: Terry Olson, Administrator
Arts and Cultural Affairs Office 

SUBJECT: October 26, 2021 – Discussion Agenda Item
Recommended FY22 Cultural Tourism Funding

The Arts and Cultural Affairs Advisory Council ("Advisory Council") has carefully created an application procedure that complies with the statutory requirements for the use of Tourist Development Tax (TDT) funds and also meets the Advisory Council's goal of elevating Central Florida's arts and culture to a status befitting a world-class community. At the October 26, 2021 Board meeting, the recommendations for Arts and Cultural Affairs grants for Cultural Tourism Funding will be presented. The Advisory Council examined numerous issues, including matching requirements, caps on funding, partial funding, categories and access for funding, accountability, and the effects of the pandemic on arts and cultural nonprofit organizations.

Eleven members of the Advisory Council served on the Cultural Tourism Review Panel to evaluate and score the 33 eligible applications, including four new diverse applicants – one returning from 2016, and three new Black and Hispanic led nonprofits. The council members' evaluations were complemented with financial analysis from a Certified Public Accountant, familiar with the nonprofit industry. After a thorough independent review by each review panel member and discussions regarding the impact to be made by the funds at a public panel meeting and subsequent Advisory Council meeting, the Advisory Council approved the Review panel ranking and recommendations, with no votes opposing.

United Arts of Central Florida, Inc. will manage, disperse, monitor, and evaluate the use of these funds by the organizations and programs recommended below. In addition, United Arts will be paid no more than \$192,224 from Accounting Line 4430-035-0990-3197 for the fiduciary agent services required for these and for the Arts and Cultural Affairs programs presented now and in the spring.

The Advisory Council presents the following items for funding from Accounting Line 4430-035-0990-8610 FY22. Disbursements will be provided through United Arts of Central Florida, Inc., as fiduciary agent for the Arts and Cultural Affairs Office, on an agreed-upon schedule related to completion of the projects.

	CULTURAL TOURISM			
No.	Organization	Project Name	Funding from Orange County Arts & Cultural Affairs	Project Budget
1	Albin Polasek Museum & Sculpture Gardens	Albin Polasek Museum's 61 st Anniversary Year of Programming Including Winter Park Paint Out	\$42,000	\$100,000
2	Art & History Museums - Maitland	Art and History United: the 2022 Season	\$100,000	\$200,000
3	Asian Cultural Association of Central Florida	Experience South Asia Arts, the Asian Cultural Associations' 2022 Season	\$37,000	\$120,300
4	Association to Preserve the Eatonville Community, The (P.E.C.)	2022 ZORA! Festival Season: Celebrations for the Generations	\$75,000	\$677,921
5	Bach Festival Society of Winter Park	Bach Festival 2022: Inspiring Performances	\$155,000	\$2,130,053
6	Central Florida Ballet	2022 Season: A Cultural Destination for Dance	\$104,012	\$637,450
7	Central Florida Community Arts	CFCArts 2022 Season	\$155,000	\$1,291,902
8	Rollins Fine Arts Museum (prev. Cornell)	A More Inclusive Art Community: Exhibitions and Programs at the Rollins Fine Arts Museum in 2022	\$155,000	\$1,181,490
9	Crealdé School of Art	Crealdé's 2022 Season of Exhibitions & Events at the Hannibal Square Heritage Center and Beyond	\$77,000	\$432,061
10	Creative City Project, Inc.	2022 Season of Innovative Programming	\$155,000	\$1,377,400
11	Downtown Arts District	Unique and New in 2022: A Year at the Downtown Arts District	\$125,000	\$859,699

12	Enzian	31 st Annual Florida Film Festival	\$155,000	\$687,473
13	Garden Theatre	Reflect with us at Garden Theatre	\$155,000	\$1,170,697
14	Global Peace Film Festival	20 th Annual Global Peace Film Festival	\$42,000	\$439,543
15	Holocaust Memorial Resource and Education Center of Florida	Bridging Divides for Truth & Justice – Holocaust Center Season 2022	\$155,000	\$515,000
17	Maker Effect Foundation	Maker Faire Orlando (10 th Anniversary Celebration!)	\$42,000	\$164,200
18	The Mennello Museum of American Art (Friends of)	Distinct Voices, Diverse Media: The Mennello's 2022 Season	\$77,000	\$252,500
19	Open Scene	Latinx Performing Arts Festival	\$11,802	\$32,802
20	Opera Orlando	Viva Verdi Season	\$155,000	\$1,006,200
21	Orlando Ballet	Orlando Ballet Spring and Summer 2022, Fall and Winter 2022	\$155,000	\$3,590,958
22	Orlando Community Arts	Clare and the Chocolate Nutcracker	\$14,835	\$42,387
23	Orlando Fringe	31 st Annual Orlando International Fringe Theatre Festival	\$140,417	\$1,648,838
24	Orlando International Film Festival	Orlando International Film Festival	\$30,500	\$74,000
25	Orlando Museum of Art	Orlando Museum of Art 2022 Season	\$155,000	\$920,927
26	Orlando Philharmonic Orchestra	The Orlando Philharmonic Orchestra 2021-2022 Season	\$155,000	\$1,181,680

27	Orlando Repertory Theatre	Making Magic for Families: Orlando Repertory Theatre's Summer and Fall 2022 Season	\$155,000	\$916,442
28	Orlando Science Center	Orlando Science Center's Season of Invention	\$155,000	\$2,028,119
29	Orlando Shakes (prev. Orlando Shakespeare Theater)	Orlando Shakes 2022 Season of Professional Theater	\$155,000	\$1,660,704
30	Orlando Urban Film Festival	Orlando Urban Film Festival 2022: "Black to the Future" Afrofuturism Film and Music	\$11,629	\$72,479
31	Snap! Orlando	Snap! Creative Placemaking 2022	\$42,000	\$108,500
32	Timucua Arts Foundation	Timucua's 2022 Season of Performing and Visual Arts	\$62,729	\$429,630
33	The Winter Park Playhouse	The Winter Park Playhouse 20 th Anniversary Series of Professional Musical Theatre	\$77,000	\$1,189,673
	TOTALS		\$3,358,924	\$27,820,828

ACTION REQUESTED:

Approval of the Arts and Cultural Affairs Advisory Council's funding recommendations for Arts and Cultural Affairs Grants for Cultural Tourism for FY 2022.

TO/Is

- c. Byron W. Brooks, AICP, County Administrator
Carla Bell Johnson, AICP, Assistant County Administrator