



# Orange County Government

Orange County  
Administration Center  
201 S Rosalind Ave.  
Orlando, FL 32802-1393

## Legislation Text

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**File #:** 21-482, **Version:** 1

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Approval and execution of Amendment No. 1 Arnold Palmer Invitational Agreement by and between Orange County and Arnie's Army Charitable Foundation, Inc. and approval of the Tourist Development Tax Sports Incentive Committee's recommendations for sports incentive funds pursuant to the terms and conditions of funding agreements and authorization for Visit Orlando to enter into agreements or modify agreements as follows: 1) adjustment for usage of \$137,500 in annual marketing funds for the 2021 and 2022 Cure Bowl for ESPN destination marketing of the Orlando area; 2) Florida Citrus Sports, Inc. for the 2021 Florida Cup in July 2021 at Camping World Stadium in the amount of \$750,000, contingent upon obtaining commitments by the end of April for a top 12 soccer team and a top 20 soccer team, with terms obligating a rebate of sports incentive funds if ticket sale thresholds are met consistent with terms set forth in the request; and 3) for an increase in the amount of \$30,000 to the Central Florida Sports Commission for marketing and advertising expenses for the 2021 Concacaf Gold Cup Soccer event at Exploria Stadium in July 2021. (Fiscal and Operational Support Division)